*BizLink Orange Press Release Template for Resource Partners*

**(PARTNER NAME) joins BizLink Orange as official Resource Partner**

Orange Co. FL – (PARTNER NAME) announces it has joined [Bizlink Orange](https://bizlinkorange.com/) as an official Resource Partner who is available to assist Central Florida’s small business community. “BizLink Orange is the premier online hub for quickly locating business assistance in Central Florida and we are thrilled to be a part of this online tool.” states… “<Insert appropriate contact name here and title>

“Orange County is home to the most innovative and hard-working business owners in the world”, said Orange County Mayor Jerry Demings. “Orange County is a founding sponsor of the National Entrepreneur Center and BizLink Orange provides the next logical step for connecting business owners throughout Central Florida to the resources that will support their growth, which benefits our entire region.”

(PARTNER NAME) provides (Describe your SERVICES - One or two sentences that highlight the company.)

PARTNER NAME joins over 75 other non-profit entrepreneurial support organizations who offer coaching, training and a variety of services to small businesses. “Our collaborative model of economic development through small business development has already made Central Florida an attractive destination for starting and growing small businesses” states, Jerry Ross, President of the National Entrepreneur Center. “Over the past 19 years our community partners have coached and trained thousands of entrepreneurs and launching BizLink Orange provides the next logical step for expanding our reach and leveraging our great community assets, like (PARTNER NAME).” Ross said.

BizLink Orange will serve businesses throughout Orange, Seminole, Lake, Osceola, Volusia and Brevard, and access is free for Resource Partners and entrepreneurs alike. Visitors to [www.bizlinkorange.com](http://www.bizlinkorange.com) can utilize the “Resource Navigator” to quickly locate local resources, explore upcoming business events, and access comprehensive “how-to” guides from starting a business to conducting international trade.

Visitors can also request a “Personal Action Plan” by answering a few questions and BizLink Orange will scour the database of Resource Partners, calculate the best matches and send a response to the business owner with targeted referrals. The process of searching resources and Resource Partners is fast, efficient and can be done from anywhere with internet access.

“Regardless of the stage of development, Central Florida small businesses are vital to the economic health of our region,” said Eric Ushkowitz, Economic Development Administrator, Orange County Government. “BizLink Orange, the National Entrepreneur Center, and its collective Resource Partners allows us to efficiently deliver a wealth of expertise and know-how into the hands of Central Florida business owners and entrepreneurs.” states Ushkowitz

“BizLink Orange provides easy access to all the resources a small business owner needs. It connects them with the right resources at the right time,” said Andrea Wesser-Brawner, Chief Innovation Officer for Orange County Government. “Until now, it could be difficult and time consuming for entrepreneurs to find the right agencies with the right assistance, at the right time. We are confident that BizLink Orange will resolve these issues and leave our small business community well-positioned for long term success.”

BizLink Orange is provided free of charge and is accessible from anywhere with an internet connection, 24 hours a day. Appointments for one-on-one business coaching appointments can be requested online or by calling (PARTNER NAME or BizLink Orange – PARTNER or BizLink Orange TEL)

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(ABOUT PARTNER ) a few lines of description about your organization.

**BizLink Orange**

BizLink Orange is an online tool for locating business support services and business building information primarily targeted to users in Central Florida. The program is funded by Orange County Government and managed by the National Entrepreneur Center. For more information visit the website at [www.BizLinkOrange.com](http://www.bizlinkorange.com/) or call the BizLink Orange hotline at 1-800-747-2030.

**About National Entrepreneur Center**

*The National Entrepreneur Center is a shared facility that is home to a variety of independent non-profit business support organizations, all with a single mission: to accelerate the growth and development of small businesses throughout Central Florida. The Center offers access to FREE one-on-one business coaching, low-cost business seminars, powerful networking events, and business building resources for any size business. For more information visit the website at* [*www.NationalEC.org*](http://www.nationalec.org/) *or call the center at 407-420-4848.*